

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count	: -	Count: -		
	Value	Percent	Value	Percent	Index
Population Age 15 Year and Over	57,379		41,761		
MLB - This Is My Favourite Team					
Favourite Team - MLB-Boston Red Sox	851	1.48%	599	1.43%	97
Favourite Team - MLB-Chicago Cubs	77	0.13%	62	0.15%	115
Favourite Team - MLB-Detroit Tigers	389	0.68%	264	0.63%	93
Favourite Team - MLB-Los Angeles Dodgers	347	0.60%	182	0.44%	73
Favourite Team - MLB-New York Yankees	413	0.72%	273	0.65%	90
Favourite Team - MLB-Oakland Athletics	68	0.12%	66	0.16%	133
Favourite Team - MLB-Seattle Mariners	80	0.14%	25	0.06%	43
Favourite Team - MLB-Toronto Blue Jays	10,379	18.09%	8,313	19.91%	110
Favourite Team - MLB-Washington Nationals	337	0.59%	125	0.30%	51
Favourite Team - MLB-Other MLB Team	2,858	4.98%	2,007	4.81%	97
Favourite Team - MLB-Any MLB Team	15,220	26.53%	11,902	28.50%	107
MLB - Second Favourite Team					
Second Favourite Team - MLB-Arizona Diamondbacks	404	0.71%	786	1.88%	265
Second Favourite Team - MLB-Atlanta Braves	8	0.01%	3	0.01%	100
Second Favourite Team - MLB-Baltimore Orioles	121	0.21%	109	0.26%	124
Second Favourite Team - MLB-Boston Red Sox	692	1.21%	538	1.29%	107
Second Favourite Team - MLB-Chicago Cubs	207	0.36%	131	0.31%	86
Second Favourite Team - MLB-Chicago White Sox	199	0.35%	92	0.22%	63
Second Favourite Team - MLB-Cleveland Indians	139	0.24%	83	0.20%	83
Second Favourite Team - MLB-Colorado Rockies	537	0.94%	523	1.25%	133
Second Favourite Team - MLB-Detroit Tigers	211	0.37%	143	0.34%	92
Second Favourite Team - MLB-Houston Astros	130	0.23%	74	0.18%	78
Second Favourite Team - MLB-Kansas City Royals	76	0.13%	39	0.09%	69
Second Favourite Team - MLB-Los Angeles Angels	154	0.27%	112	0.27%	100
Second Favourite Team - MLB-Los Angeles Dodgers	455	0.79%	307	0.74%	94
Second Favourite Team - MLB-Miami Marlins	87	0.15%	68	0.16%	107
Second Favourite Team - MLB-Milwaukee Brewers	133	0.23%	96	0.23%	100
Second Favourite Team - MLB-Minnesota Twins	106	0.19%	63	0.15%	79
Second Favourite Team - MLB-New York Mets	168	0.29%	80	0.19%	66
Second Favourite Team - MLB-New York Yankees	1,406	2.45%	800	1.92%	78
Second Favourite Team - MLB-Oakland Athletics	179	0.31%	101	0.24%	77
Second Favourite Team - MLB-Pittsburgh Pirates	217	0.38%	210	0.50%	132
Second Favourite Team - MLB-San Francisco Giants	238	0.41%	201	0.48%	117
Second Favourite Team - MLB-Seattle Mariners	2,802	4.88%	2,895	6.93%	142
Second Favourite Team - MLB-St. Louis Cardinals	234	0.41%	154	0.37%	90
Second Favourite Team - MLB-Tampa Bay Rays	239	0.42%	211	0.51%	121
Second Favourite Team - MLB-Toronto Blue Jays	481	0.84%	386	0.92%	110
Second Favourite Team - MLB-Washington Nationals	424	0.74%	313	0.75%	101
MLB - Follow Occasionally	I	. I			
Follow Occasionally - MLB-Arizona Diamondbacks	3,011	5.25%	2,078	4.98%	95
Follow Occasionally - MLB-Atlanta Braves	4,871	8.49%	4,114	9.85%	116



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Follow Occasionally - MLB-Baltimore Orioles	5,377	9.37%	4,441	10.64%	114	
Follow Occasionally - MLB-Boston Red Sox	6,567	11.45%	5,498	13.17%	115	
Follow Occasionally - MLB-Chicago Cubs	4,596	8.01%	4,227	10.12%	126	
Follow Occasionally - MLB-Chicago White Sox	4,197	7.32%	3,348	8.02%	110	
Follow Occasionally - MLB-Cincinnati Reds	3,295	5.74%	2,445	5.86%	102	
Follow Occasionally - MLB-Cleveland Indians	4,844	8.44%	3,955	9.47%	112	
Follow Occasionally - MLB-Colorado Rockies	2,585	4.51%	1,844	4.42%	98	
Follow Occasionally - MLB-Detroit Tigers	4,189	7.30%	2,979	7.13%	98	
Follow Occasionally - MLB-Houston Astros	5,379	9.37%	4,159	9.96%	106	
Follow Occasionally - MLB-Kansas City Royals	5,196	9.06%	3,729	8.93%	99	
Follow Occasionally - MLB-Los Angeles Angels	3,869	6.74%	3,071	7.35%	109	
Follow Occasionally - MLB-Los Angeles Dodgers	4,115	7.17%	3,631	8.70%	121	
Follow Occasionally - MLB-Miami Marlins	4,179	7.28%	2,909	6.97%	96	
Follow Occasionally - MLB-Milwaukee Brewers	3,527	6.15%	3,055	7.32%	119	
Follow Occasionally - MLB-Minnesota Twins	4,339	7.56%	3,317	7.94%	105	
Follow Occasionally - MLB-New York Mets	4,771	8.32%	3,490	8.36%	100	
Follow Occasionally - MLB-New York Yankees	5,336	9.30%	5,301	12.69%	136	
Follow Occasionally - MLB-Oakland Athletics	4,217	7.35%	3,534	8.46%	115	
Follow Occasionally - MLB-Philadelphia Phillies	3,652	6.37%	3,227	7.73%	121	
Follow Occasionally - MLB-Pittsburgh Pirates	4,580	7.98%	3,282	7.86%	98	
Follow Occasionally - MLB-San Diego Padres	4,146	7.23%	3,682	8.82%	122	
Follow Occasionally - MLB-San Francisco Giants	4,684	8.16%	3,100	7.42%	91	
Follow Occasionally - MLB-Seattle Mariners	2,966	5.17%	2,065	4.95%	96	
Follow Occasionally - MLB-St. Louis Cardinals	4,139	7.21%	4,098	9.81%	136	
Follow Occasionally - MLB-Tampa Bay Rays	4,337	7.56%	3,018	7.23%	96	
Follow Occasionally - MLB-Texas Rangers	3,434	5.98%	2,561	6.13%	103	
Follow Occasionally - MLB-Toronto Blue Jays	2,988	5.21%	1,912	4.58%	88	
Follow Occasionally - MLB-Washington Nationals	3,900	6.80%	2,356	5.64%	83	
Follow Occasionally - MLB-Any MLB Team	11,020	19.21%	8,631	20.67%	108	
MLB - Neutral	•					
Neutral - MLB-Arizona Diamondbacks	3,437	5.99%	2,100	5.03%	84	
Neutral - MLB-Atlanta Braves	3,134	5.46%	1,768	4.23%	77	
Neutral - MLB-Baltimore Orioles	3,682	6.42%	2,567	6.15%	96	
Neutral - MLB-Boston Red Sox	2,692	4.69%	2,132	5.11%	109	
Neutral - MLB-Chicago Cubs	3,275	5.71%	2,172	5.20%	91	
Neutral - MLB-Chicago White Sox	2,970	5.18%	2,470	5.91%	114	
Neutral - MLB-Cincinnati Reds	3,164	5.52%	1,988	4.76%	86	
Neutral - MLB-Cleveland Indians	3,018	5.26%	1,800	4.31%	82	
Neutral - MLB-Colorado Rockies	4,127	7.19%	2,786	6.67%	93	
Neutral - MLB-Detroit Tigers	3,083	5.37%	1,949	4.67%	87	
Neutral - MLB-Houston Astros	2,575	4.49%	1,729	4.14%	92	
Neutral - MLB-Kansas City Royals	2,856	4.98%	1,765	4.23%	85	
Neutral - MLB-Los Angeles Angels	2,933	5.11%	1,793	4.29%	84	



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Neutral - MLB-Los Angeles Dodgers	3,497	6.09%	2,541	6.09%	100	
Neutral - MLB-Miami Marlins	3,159	5.51%	2,112	5.06%	92	
Neutral - MLB-Milwaukee Brewers	3,871	6.75%	2,510	6.01%	89	
Neutral - MLB-Minnesota Twins	3,699	6.45%	2,331	5.58%	87	
Neutral - MLB-New York Mets	3,388	5.90%	2,140	5.13%	87	
Neutral - MLB-New York Yankees	2,719	4.74%	1,659	3.97%	84	
Neutral - MLB-Oakland Athletics	3,118	5.43%	2,006	4.80%	88	
Neutral - MLB-Philadelphia Phillies	2,800	4.88%	1,706	4.09%	84	
Neutral - MLB-Pittsburgh Pirates	2,645	4.61%	1,827	4.37%	95	
Neutral - MLB-San Diego Padres	3,200	5.58%	1,861	4.46%	80	
Neutral - MLB-San Francisco Giants	2,787	4.86%	1,753	4.20%	86	
Neutral - MLB-Seattle Mariners	3,253	5.67%	1,873	4.48%	79	
Neutral - MLB-St. Louis Cardinals	3,291	5.74%	1,935	4.63%	81	
Neutral - MLB-Tampa Bay Rays	3,510	6.12%	2,208	5.29%	86	
Neutral - MLB-Texas Rangers	2,893	5.04%	1,730	4.14%	82	
Neutral - MLB-Toronto Blue Jays	306	0.53%	402	0.96%	181	
Neutral - MLB-Washington Nationals	2,936	5.12%	1,778	4.26%	83	
MLB - Rarely Follow	i					
Rarely Follow - MLB-Arizona Diamondbacks	7,793	13.58%	6,235	14.93%	110	
Rarely Follow - MLB-Atlanta Braves	7,336	12.78%	5,856	14.02%	110	
Rarely Follow - MLB-Baltimore Orioles	5,778	10.07%	4,165	9.97%	99	
Rarely Follow - MLB-Boston Red Sox	3,695	6.44%	2,376	5.69%	88	
Rarely Follow - MLB-Chicago Cubs	7,564	13.18%	5,509	13.19%	100	
Rarely Follow - MLB-Chicago White Sox	7,210	12.57%	5,803	13.90%	111	
Rarely Follow - MLB-Cincinnati Reds	8,350	14.55%	6,697	16.04%	110	
Rarely Follow - MLB-Cleveland Indians	7,409	12.91%	5,846	14.00%	108	
Rarely Follow - MLB-Colorado Rockies	8,087	14.09%	6,499	15.56%	110	
Rarely Follow - MLB-Detroit Tigers	7,660	13.35%	6,362	15.23%	114	
Rarely Follow - MLB-Houston Astros	5,874	10.24%	4,514	10.81%	106	
Rarely Follow - MLB-Kansas City Royals	7,129	12.43%	5,310	12.72%	102	
Rarely Follow - MLB-Los Angeles Angels	7,773	13.55%	5,526	13.23%	98	
Rarely Follow - MLB-Los Angeles Dodgers	7,659	13.35%	5,685	13.61%	102	
Rarely Follow - MLB-Miami Marlins	7,359	12.83%	5,867	14.05%	110	
Rarely Follow - MLB-Milwaukee Brewers	6,931	12.08%	5,503	13.18%	109	
Rarely Follow - MLB-Minnesota Twins	6,880	11.99%	5,954	14.26%	119	
Rarely Follow - MLB-New York Mets	6,260	10.91%	5,158	12.35%	113	
Rarely Follow - MLB-New York Yankees	5,089	8.87%	3,505	8.39%	95	
Rarely Follow - MLB-Oakland Athletics	7,908	13.78%	6,231	14.92%	108	
Rarely Follow - MLB-Philadelphia Phillies	7,839	13.66%	5,465	13.09%	96	
Rarely Follow - MLB-Pittsburgh Pirates	7,628	13.30%	5,527	13.24%	100	
Rarely Follow - MLB-San Diego Padres	7,038	12.27%	5,537	13.24%	100	
Rarely Follow - MLB-San Francisco Giants	6,156	10.73%	4,531	10.85%	100	
Rarely Follow - MLB-Seattle Mariners	5,978	10.73%	4,963	11.88%	114	



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Rarely Follow - MLB-St. Louis Cardinals	7,222	12.59%	5,290	12.67%	101		
Rarely Follow - MLB-Tampa Bay Rays	8,069	14.06%	6,348	15.20%	108		
Rarely Follow - MLB-Texas Rangers	7,289	12.70%	5,547	13.28%	105		
Rarely Follow - MLB-Toronto Blue Jays	1,024	1.78%	493	1.18%	66		
Rarely Follow - MLB-Washington Nationals	7,746	13.50%	6,181	14.80%	110		
Rarely Follow - MLB-Any MLB Team	9,850	17.17%	8,255	19.77%	115		
MLB - Do Not Like It							
Do Not Like It - MLB-Arizona Diamondbacks	1,739	3.03%	1,637	3.92%	129		
Do Not Like It - MLB-Atlanta Braves	1,966	3.43%	1,720	4.12%	120		
Do Not Like It - MLB-Baltimore Orioles	2,269	3.95%	1,928	4.62%	117		
Do Not Like It - MLB-Boston Red Sox	1,645	2.87%	1,505	3.60%	125		
Do Not Like It - MLB-Chicago Cubs	1,904	3.32%	1,606	3.85%	116		
Do Not Like It - MLB-Chicago White Sox	2,771	4.83%	2,176	5.21%	108		
Do Not Like It - MLB-Cincinnati Reds	1,739	3.03%	1,685	4.04%	133		
Do Not Like It - MLB-Cleveland Indians	1,875	3.27%	1,886	4.52%	138		
Do Not Like It - MLB-Colorado Rockies	2,353	4.10%	2,243	5.37%	131		
Do Not Like It - MLB-Detroit Tigers	1,566	2.73%	1,422	3.40%	125		
Do Not Like It - MLB-Houston Astros	2,570	4.48%	2,356	5.64%	126		
Do Not Like It - MLB-Kansas City Royals	1,648	2.87%	1,706	4.09%	143		
Do Not Like It - MLB-Los Angeles Angels	2,116	3.69%	2,240	5.37%	146		
Do Not Like It - MLB-Los Angeles Dodgers	1,520	2.65%	1,486	3.56%	134		
Do Not Like It - MLB-Miami Marlins	1,830	3.19%	1,844	4.42%	139		
Do Not Like It - MLB-Milwaukee Brewers	2,439	4.25%	2,422	5.80%	136		
Do Not Like It - MLB-Minnesota Twins	2,044	3.56%	1,731	4.15%	117		
Do Not Like It - MLB-New York Mets	2,270	3.96%	2,236	5.36%	135		
Do Not Like It - MLB-New York Yankees	1,853	3.23%	1,640	3.93%	122		
Do Not Like It - MLB-Oakland Athletics	1,417	2.47%	1,305	3.12%	126		
Do Not Like It - MLB-Philadelphia Phillies	2,190	3.82%	2,334	5.59%	146		
Do Not Like It - MLB-Pittsburgh Pirates	1,779	3.10%	1,743	4.17%	135		
Do Not Like It - MLB-San Diego Padres	2,468	4.30%	2,507	6.00%	140		
Do Not Like It - MLB-San Francisco Giants	2,504	4.36%	2,947	7.06%	162		
Do Not Like It - MLB-Seattle Mariners	1,437	2.51%	1,561	3.74%	149		
Do Not Like It - MLB-St. Louis Cardinals	2,000	3.49%	2,102	5.03%	144		
Do Not Like It - MLB-Tampa Bay Rays	1,399	2.44%	1,618	3.87%	159		
Do Not Like It - MLB-Texas Rangers	2,773	4.83%	2,787	6.67%	138		
Do Not Like It - MLB-Toronto Blue Jays	450	0.78%	499	1.19%	153		
Do Not Like It - MLB-Washington Nationals	1,558	2.72%	1,813	4.34%	160		
Do Not Like It - MLB-Any MLB Team	5,891	10.27%	5,226	12.51%	122		

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Low
<50	Extremely Low

**Powered By:** PolarisIntelligence.com **Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.