

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC		
	CSD/CY (5915051): North Vancouver, BC				
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Population Age 15 Year and Over	54,916		40,249		
MLB - This Is My Favourite Team					
Favourite Team - MLB-Boston Red Sox	816	1.49%	577	1.43%	96
Favourite Team - MLB-Chicago Cubs	73	0.13%	60	0.15%	115
Favourite Team - MLB-Detroit Tigers	372	0.68%	254	0.63%	93
Favourite Team - MLB-Los Angeles Dodgers	332	0.60%	175	0.44%	73
Favourite Team - MLB-New York Yankees	396	0.72%	263	0.65%	90
Favourite Team - MLB-Oakland Athletics	65	0.12%	64	0.16%	133
Favourite Team - MLB-Seattle Mariners	77	0.14%	24	0.06%	43
Favourite Team - MLB-Toronto Blue Jays	9,943	18.11%	8,014	19.91%	110
Favourite Team - MLB-Washington Nationals	321	0.59%	121	0.30%	51
Favourite Team - MLB-Other MLB Team	2,734	4.98%	1,939	4.82%	97
Favourite Team - MLB-Any MLB Team	14,579	26.55%	11,477	28.52%	107
MLB - Second Favourite Team					
Second Favourite Team - MLB-Arizona Diamondbacks	387	0.71%	749	1.86%	262
Second Favourite Team - MLB-Atlanta Braves	8	0.01%	3	0.01%	100
Second Favourite Team - MLB-Baltimore Orioles	116	0.21%	105	0.26%	124
Second Favourite Team - MLB-Boston Red Sox	661	1.20%	518	1.29%	108
Second Favourite Team - MLB-Chicago Cubs	199	0.36%	127	0.32%	89
Second Favourite Team - MLB-Chicago White Sox	190	0.35%	89	0.22%	63
Second Favourite Team - MLB-Cleveland Indians	133	0.24%	80	0.20%	83
Second Favourite Team - MLB-Colorado Rockies	514	0.94%	503	1.25%	133
Second Favourite Team - MLB-Detroit Tigers	202	0.37%	138	0.34%	92
Second Favourite Team - MLB-Houston Astros	125	0.23%	72	0.18%	78
Second Favourite Team - MLB-Kansas City Royals	73	0.13%	38	0.09%	69
Second Favourite Team - MLB-Los Angeles Angels	148	0.27%	108	0.27%	100
Second Favourite Team - MLB-Los Angeles Dodgers	438	0.80%	296	0.74%	93
Second Favourite Team - MLB-Miami Marlins	83	0.15%	66	0.16%	107
Second Favourite Team - MLB-Milwaukee Brewers	127	0.23%	93	0.23%	100
Second Favourite Team - MLB-Minnesota Twins	102	0.19%	60	0.15%	79
Second Favourite Team - MLB-New York Mets	161	0.29%	77	0.19%	66
Second Favourite Team - MLB-New York Yankees	1,345	2.45%	771	1.92%	78
Second Favourite Team - MLB-Oakland Athletics	172	0.31%	98	0.24%	77
Second Favourite Team - MLB-Pittsburgh Pirates	207	0.38%	202	0.50%	132
Second Favourite Team - MLB-San Francisco Giants	227	0.41%	193	0.48%	117
Second Favourite Team - MLB-Seattle Mariners	2,681	4.88%	2,795	6.95%	142
Second Favourite Team - MLB-St. Louis Cardinals	224	0.41%	148	0.37%	90
Second Favourite Team - MLB-Tampa Bay Rays	229	0.42%	204	0.51%	121
Second Favourite Team - MLB-Toronto Blue Jays	460	0.84%	372	0.92%	110
Second Favourite Team - MLB-Washington Nationals	406	0.74%	303	0.75%	101
MLB - Follow Occasionally					
Follow Occasionally - MLB-Arizona Diamondbacks	2,882	5.25%	2,017	5.01%	95
Follow Occasionally - MLB-Atlanta Braves	4,651	8.47%	3,976	9.88%	117

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Follow Occasionally - MLB-Baltimore Orioles	5,145	9.37%	4,305	10.70%	114
Follow Occasionally - MLB-Boston Red Sox	6,285	11.45%	5,319	13.22%	115
Follow Occasionally - MLB-Chicago Cubs	4,395	8.00%	4,080	10.14%	127
Follow Occasionally - MLB-Chicago White Sox	4,011	7.30%	3,231	8.03%	110
Follow Occasionally - MLB-Cincinnati Reds	3,150	5.74%	2,369	5.89%	103
Follow Occasionally - MLB-Cleveland Indians	4,631	8.43%	3,822	9.50%	113
Follow Occasionally - MLB-Colorado Rockies	2,474	4.51%	1,782	4.43%	98
Follow Occasionally - MLB-Detroit Tigers	4,011	7.30%	2,889	7.18%	98
Follow Occasionally - MLB-Houston Astros	5,147	9.37%	4,020	9.99%	107
Follow Occasionally - MLB-Kansas City Royals	4,976	9.06%	3,609	8.97%	99
Follow Occasionally - MLB-Los Angeles Angels	3,694	6.73%	2,959	7.35%	109
Follow Occasionally - MLB-Los Angeles Dodgers	3,941	7.18%	3,503	8.70%	121
Follow Occasionally - MLB-Miami Marlins	4,001	7.29%	2,819	7.00%	96
Follow Occasionally - MLB-Milwaukee Brewers	3,372	6.14%	2,950	7.33%	119
Follow Occasionally - MLB-Minnesota Twins	4,151	7.56%	3,213	7.98%	106
Follow Occasionally - MLB-New York Mets	4,569	8.32%	3,386	8.41%	101
Follow Occasionally - MLB-New York Yankees	5,106	9.30%	5,119	12.72%	137
Follow Occasionally - MLB-Oakland Athletics	4,033	7.34%	3,416	8.49%	116
Follow Occasionally - MLB-Philadelphia Phillies	3,490	6.36%	3,122	7.76%	122
Follow Occasionally - MLB-Pittsburgh Pirates	4,383	7.98%	3,170	7.88%	99
Follow Occasionally - MLB-San Diego Padres	3,967	7.22%	3,546	8.81%	122
Follow Occasionally - MLB-San Francisco Giants	4,477	8.15%	2,999	7.45%	91
Follow Occasionally - MLB-Seattle Mariners	2,836	5.17%	2,000	4.97%	96
Follow Occasionally - MLB-St. Louis Cardinals	3,957	7.21%	3,962	9.84%	136
Follow Occasionally - MLB-Tampa Bay Rays	4,149	7.56%	2,916	7.25%	96
Follow Occasionally - MLB-Texas Rangers	3,286	5.98%	2,478	6.16%	103
Follow Occasionally - MLB-Toronto Blue Jays	2,862	5.21%	1,846	4.59%	88
Follow Occasionally - MLB-Washington Nationals	3,732	6.80%	2,273	5.65%	83
Follow Occasionally - MLB-Any MLB Team	10,552	19.22%	8,335	20.71%	108
MLB - Neutral					
Neutral - MLB-Arizona Diamondbacks	3,298	6.01%	2,029	5.04%	84
Neutral - MLB-Atlanta Braves	3,005	5.47%	1,711	4.25%	78
Neutral - MLB-Baltimore Orioles	3,527	6.42%	2,482	6.17%	96
Neutral - MLB-Boston Red Sox	2,578	4.70%	2,062	5.12%	109
Neutral - MLB-Chicago Cubs	3,138	5.71%	2,099	5.22%	91
Neutral - MLB-Chicago White Sox	2,844	5.18%	2,388	5.93%	114
Neutral - MLB-Cincinnati Reds	3,036	5.53%	1,916	4.76%	86
Neutral - MLB-Cleveland Indians	2,895	5.27%	1,737	4.32%	82
Neutral - MLB-Colorado Rockies	3,955	7.20%	2,689	6.68%	93
Neutral - MLB-Detroit Tigers	2,953	5.38%	1,882	4.68%	87
Neutral - MLB-Houston Astros	2,467	4.49%	1,666	4.14%	92
Neutral - MLB-Kansas City Royals	2,737	4.99%	1,702	4.23%	85
Neutral - MLB-Los Angeles Angels	2,812	5.12%	1,731	4.30%	84

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Neutral - MLB-Los Angeles Dodgers	3,353	6.11%	2,459	6.11%	100
Neutral - MLB-Miami Marlins	3,027	5.51%	2,041	5.07%	92
Neutral - MLB-Milwaukee Brewers	3,708	6.75%	2,429	6.04%	89
Neutral - MLB-Minnesota Twins	3,547	6.46%	2,250	5.59%	87
Neutral - MLB-New York Mets	3,246	5.91%	2,065	5.13%	87
Neutral - MLB-New York Yankees	2,602	4.74%	1,606	3.99%	84
Neutral - MLB-Oakland Athletics	2,986	5.44%	1,937	4.81%	88
Neutral - MLB-Philadelphia Phillies	2,683	4.89%	1,650	4.10%	84
Neutral - MLB-Pittsburgh Pirates	2,534	4.62%	1,768	4.39%	95
Neutral - MLB-San Diego Padres	3,070	5.59%	1,796	4.46%	80
Neutral - MLB-San Francisco Giants	2,673	4.87%	1,696	4.22%	87
Neutral - MLB-Seattle Mariners	3,116	5.67%	1,814	4.51%	80
Neutral - MLB-St. Louis Cardinals	3,154	5.74%	1,878	4.67%	81
Neutral - MLB-Tampa Bay Rays	3,367	6.13%	2,133	5.30%	86
Neutral - MLB-Texas Rangers	2,775	5.05%	1,671	4.15%	82
Neutral - MLB-Toronto Blue Jays	293	0.53%	388	0.96%	181
Neutral - MLB-Washington Nationals	2,815	5.13%	1,719	4.27%	83
MLB - Rarely Follow					
Rarely Follow - MLB-Arizona Diamondbacks	7,453	13.57%	6,007	14.93%	110
Rarely Follow - MLB-Atlanta Braves	7,025	12.79%	5,642	14.02%	110
Rarely Follow - MLB-Baltimore Orioles	5,535	10.08%	4,001	9.94%	99
Rarely Follow - MLB-Boston Red Sox	3,536	6.44%	2,278	5.66%	88
Rarely Follow - MLB-Chicago Cubs	7,245	13.19%	5,305	13.18%	100
Rarely Follow - MLB-Chicago White Sox	6,906	12.58%	5,592	13.89%	110
Rarely Follow - MLB-Cincinnati Reds	7,996	14.56%	6,451	16.03%	110
Rarely Follow - MLB-Cleveland Indians	7,097	12.92%	5,627	13.98%	108
Rarely Follow - MLB-Colorado Rockies	7,746	14.10%	6,266	15.57%	110
Rarely Follow - MLB-Detroit Tigers	7,332	13.35%	6,120	15.21%	114
Rarely Follow - MLB-Houston Astros	5,626	10.25%	4,351	10.81%	105
Rarely Follow - MLB-Kansas City Royals	6,824	12.43%	5,109	12.69%	102
Rarely Follow - MLB-Los Angeles Angels	7,449	13.56%	5,333	13.25%	98
Rarely Follow - MLB-Los Angeles Dodgers	7,328	13.35%	5,475	13.60%	102
Rarely Follow - MLB-Miami Marlins	7,046	12.83%	5,650	14.04%	109
Rarely Follow - MLB-Milwaukee Brewers	6,637	12.09%	5,303	13.18%	109
Rarely Follow - MLB-Minnesota Twins	6,588	12.00%	5,740	14.26%	119
Rarely Follow - MLB-New York Mets	5,997	10.92%	4,968	12.34%	113
Rarely Follow - MLB-New York Yankees	4,879	8.89%	3,377	8.39%	94
Rarely Follow - MLB-Oakland Athletics	7,579	13.80%	6,003	14.91%	108
Rarely Follow - MLB-Philadelphia Phillies	7,504	13.66%	5,265	13.08%	96
Rarely Follow - MLB-Pittsburgh Pirates	7,307	13.31%	5,329	13.24%	99
Rarely Follow - MLB-San Diego Padres	6,740	12.27%	5,347	13.28%	108
Rarely Follow - MLB-San Francisco Giants	5,899	10.74%	4,360	10.83%	101
Rarely Follow - MLB-Seattle Mariners	5,728	10.43%	4,774	11.86%	114

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Rarely Follow - MLB-St. Louis Cardinals	6,917	12.60%	5,088	12.64%	100
Rarely Follow - MLB-Tampa Bay Rays	7,721	14.06%	6,115	15.19%	108
Rarely Follow - MLB-Texas Rangers	6,987	12.72%	5,340	13.27%	104
Rarely Follow - MLB-Toronto Blue Jays	980	1.79%	476	1.18%	66
Rarely Follow - MLB-Washington Nationals	7,420	13.51%	5,954	14.79%	109
Rarely Follow - MLB-Any MLB Team	9,435	17.18%	7,959	19.78%	115
MLB - Do Not Like It					
Do Not Like It - MLB-Arizona Diamondbacks	1,667	3.04%	1,569	3.90%	128
Do Not Like It - MLB-Atlanta Braves	1,888	3.44%	1,649	4.10%	119
Do Not Like It - MLB-Baltimore Orioles	2,173	3.96%	1,851	4.60%	116
Do Not Like It - MLB-Boston Red Sox	1,578	2.87%	1,447	3.59%	125
Do Not Like It - MLB-Chicago Cubs	1,825	3.32%	1,542	3.83%	115
Do Not Like It - MLB-Chicago White Sox	2,658	4.84%	2,094	5.20%	107
Do Not Like It - MLB-Cincinnati Reds	1,666	3.03%	1,621	4.03%	133
Do Not Like It - MLB-Cleveland Indians	1,796	3.27%	1,816	4.51%	138
Do Not Like It - MLB-Colorado Rockies	2,253	4.10%	2,159	5.36%	131
Do Not Like It - MLB-Detroit Tigers	1,501	2.73%	1,368	3.40%	125
Do Not Like It - MLB-Houston Astros	2,460	4.48%	2,264	5.63%	126
Do Not Like It - MLB-Kansas City Royals	1,577	2.87%	1,644	4.09%	143
Do Not Like It - MLB-Los Angeles Angels	2,026	3.69%	2,153	5.35%	145
Do Not Like It - MLB-Los Angeles Dodgers	1,456	2.65%	1,429	3.55%	134
Do Not Like It - MLB-Miami Marlins	1,752	3.19%	1,771	4.40%	138
Do Not Like It - MLB-Milwaukee Brewers	2,336	4.25%	2,330	5.79%	136
Do Not Like It - MLB-Minnesota Twins	1,958	3.57%	1,659	4.12%	115
Do Not Like It - MLB-New York Mets	2,173	3.96%	2,149	5.34%	135
Do Not Like It - MLB-New York Yankees	1,775	3.23%	1,576	3.92%	121
Do Not Like It - MLB-Oakland Athletics	1,357	2.47%	1,252	3.11%	126
Do Not Like It - MLB-Philadelphia Phillies	2,102	3.83%	2,241	5.57%	145
Do Not Like It - MLB-Pittsburgh Pirates	1,706	3.11%	1,671	4.15%	133
Do Not Like It - MLB-San Diego Padres	2,361	4.30%	2,412	5.99%	139
Do Not Like It - MLB-San Francisco Giants	2,398	4.37%	2,835	7.04%	161
Do Not Like It - MLB-Seattle Mariners	1,376	2.51%	1,498	3.72%	148
Do Not Like It - MLB-St. Louis Cardinals	1,915	3.49%	2,023	5.03%	144
Do Not Like It - MLB-Tampa Bay Rays	1,341	2.44%	1,556	3.87%	159
Do Not Like It - MLB-Texas Rangers	2,654	4.83%	2,682	6.67%	138
Do Not Like It - MLB-Toronto Blue Jays	429	0.78%	482	1.20%	154
Do Not Like It - MLB-Washington Nationals	1,492	2.72%	1,742	4.33%	159
Do Not Like It - MLB-Any MLB Team	5,643	10.28%	5,037	12.51%	122

Index	Description
≥ 180	Extremely High
≥ 110 and < 180	High
≥ 90 and < 110	Similar
≥ 50 and < 90	Low
< 50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

Data Vintage: Data Vintage: 2022/2023